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WAKE FOREST—FRANKLINTON—YOUNGSVILLE

JANUARY 1, 1924

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DURANT FOUR
"Just a Real Good Car"

EXIDE BATTERY SERVICE
"The Long Life Battery"

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TOTAL DEPOSITS, OVER.....$600,000.00

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WM. B. BARROW, Assistant Cashier.

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—AND—
UNDRY
YE TO LIVE
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105
- - - - - - North Carolina

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GEO. GILLIAM, Vice-Prest.
GEO. CARMICHAEL, Cashier
W. L. LUMPKIN, Asst. Cashier

Commercial Bank
& Trust Company
FRANKLINTON, N. C.
CAPITAL - $50,000.00
Telephone Number 7
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Henderson, N. C.

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REPORT TROUBLE TO REPAIR CLERK

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Young, Bill, Res., Rural.....1821
Young, Mrs. R. H..... 254-J
Young, S. W., Residence.....272-L

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POWERS DRUG COMPANY,
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Public Pay Station (Central Office)..... 50
Public Pay Station (W. F. Hotel)..... 0

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Young, Allen L., Residence..... 37
Young, Dr. L. B., Rural Residence.....6612

The Bank of Wake

CAPITAL $20,000.00 **PROFITS $15,000.00**

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4 PER CENT PAID ON TIME DEPOSITS

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Louisburg, N. C.

J. R. PORTER, Gen'l Mgr.,
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B

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OMMERCIAL BANK & TRUST CO.,
Main Street 7
oyners, W. S., Rural Residence 7104

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The McGhee-Joyner Co.
FRANKLINTON'S BIGGEST AND BEST STORE
TELEPHONE 47
WEARABLES EATABLES
FARM SUPPLIES

The Service Company

FRANKLINTON, N. C.

Are Agents For The

Overland and Willys-Knight Cars

PARTS AND ACCESSORIES

AUTOMOBILE REPAIRING A SPECIALTY

For Automobile Trouble, Call

TELEPHONE NUMBER 101

Sawyer's Barber Shop

BATHS

HOT AND COLD SHOWERS

AT

25 CENTS EACH

Telephone Number 108 Franklinton, N. C.

HOME TELEPHONE AND TELEGRAPH COMPANY

Youngsville, N. C. Exchange

B. F. WILLEY, Manager,
Louisburg, N. C.

J. R. PORTER, Gen'l Mgr.,
Henderson, N. C.

Employes of this Company are forbidden to accept either oral or written telephone messages to be transmitted by an employe of this Company over the lines of this Company.

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Advertise in the Telephone Directory

The Telephone Directory

is seen by every man, woman and child in the town. It is found in every public place, in the homes of hundreds, and on the desk of every progressive business man.

An Advertisement in it Will Pay You !

BUILD YOUR BUSINESS—ADVERTISE IN THE TELEPHONE DIRECTORY

DO NOT USE

Your Neighbor's Telephone

BECAUSE——

Your neighbor's telephone, you know, was installed for your neighbor's use. While she may have no apparent objection to your using it, still it must be annoying to her to have you do so.

Why not have "Home" telephone service installed in your home, right within reach, and not be under any obligtions to your neighbors?

Ask our local manager.

HOME TELEPHONE AND TELEGRAPH COMPANY

Classified Long Distance Toll Service

The toll service offered by the Company is so classified as to give the patron an option as to the class of call be suited to his particular requirement in each instance. The schedule of rates is so designed that telephone users may secu the maximum service at minimum cost. If patrons will study their needs and the conditions pertaining to their toll call they will be able to practice many economies through applying the class of toll call appropriate to their needs.

A careful perusal of the explanation of the various classes of service given below will enable subscribers to apply th service to the best advantage.

LONG DISTANCE TOLL RATES.

Station to Station Basis—Day Rates 4:30 A. M. to 8:30 P. M.

AIR LINE MILEAGE DISTANCES		INITIAL RATE		OVERTIME RATE	
More Than Miles	But not to Exceed Miles	Rate	Minutes or Fraction Thereof	Rate	Minutes or Fraction Thereof
0	12	$0.10	5	$0.05	3
12	18	.15	5	.05	2
18	24	.20	5	.05	2
24	32	.25	5	.05	1
32	40	.30	3	.10	1
40	48	.35	3	.10	1
48	56	.40	3		

For each additional 8 miles or fraction thereof, 5 cents additional. All initial rates for distances beyond 56 miles are for periods of three minutes or fraction thereof.

Overtime rate for distances more than 48 miles, approximately one-third initial rate for each additional minute or fraction thereof.

Evening and Night Rates apply to station-to-station service only.

Evening Rates—Between 8:30 p. m. and 12 midnight, one-half of the day rates.

Night Rates—Between 12 midnight and 4:30 a. m., one-fourth of the day rates.

Minimum "Evening" or "Night" rates, 25 cents.

In applying Day, Evening and Night rates, the time of day at the originating point shall govern.

The time at which connection is established governs the rate in determining whether the Day, Evening or Night charge applies.

If connection is established in one period and terminated in another, the rate in effect at the time the connection is established applies to the entire message.

STATION-TO-STATION SERVICE

The person originating the call does not specify a particular person to be reached, but gives only the number of the telephone called, or the name or address, under which the telephone is listed.

Charges for station-to-station calls shall begin from the moment communication is established between the called and calling stations.

Charges for station-to-station calls shall not be "reversed."

PERSON-TO-PERSON SERVICE.

The person originating the call specifies a particular person to be reached.

Charges for person-to-person calls shall begin from the moment communication is established with the specified person called.

Orders for person-to-person calls are accepted only under the condition that a limited charge will be made when under certain conditions it is impossible to establish communication between specified persons. (See Report Charges.)

Appointment Calls—An appointment call is a person-to-person call on which communication is to be established at a specified time.

Messenger Calls.—A messenger call is a person-to-person call requiring the use of a messenger to bring the specified person to a public pay station.

REPORT CHARGES.

A report charge shall be made on person-to-person cal which cannot be completed for the following reasons:

When the telephone address of the called party in a give city or town, is unknown and the telephone company dete mines, and reports within one hour from the time the ca was filed, that it is unable to ascertain such address. B "Telephone Address" is meant the number of the telephon or the location in the distant city or town, at which the calle party may be found.

If the called party refuses to talk.

If the called party is not available at the called statio and a report to this effect is given the calling station withi one hour from the time the call was filed.

If, when the call is ready for completion, the calling part is absent at the calling station or no answer can be obtaine from the calling station, provided the connection is ready fo completion within one hour from the time the call was filed.

If the calling party refuses to talk when the call is read for completion.

If it is found that the called party is not a telephone sub scriber or is not accessible by telephone at the point whe he is located, and a report to this effect is given to the cal ing station within one hour from the time the call is filed.

If a collect call is not completed because the called statio or called party refuses to accept the charge.

If, on an appointment call, the call is not completed afte the appointment has been made.

If, on a messenger call, the call is not completed after th arrangements have been made to notify the called party t come to the telephone.

In no case shall a Report Charge, in addition to the to message charge, be made provided the call is completed o the day on which it was filed. Calls on which the callin party desires further attempt to complete on a subsequen date, shall be considered as new calls in respect to the ap plication of the Report Charge specified in this section. Cal on which the calling party desires further attempt to com plete after he has ordered the call cancelled, shall be con sidered as new calls and charged accordingly.

A Report Charge shall not be made for reports that th called station is "busy," "out of order," or "don't answer."

Where private branch exchange systems are involved, th terms "station," "calling station" and "called station," a used throughout these classifications, refer to the privat branch exchange switchboard operator.

A Report Charge shall not be made in any case where th calling station orders the call cancelled prior to being give a report that the called party cannot be reached or that th connection is ready. A Report Charge shall be made, how ever, in those cases where the calling party refuses to tal or to accept the report on the ground that he has already talked on an inward call, provided he has not ordered th call, which he originated, cancelled.

On uncompleted collect calls involving a Report Charge the charge shall be made against the calling station unles its reversal was requested at the time the report was give and the called station agreed to accept the charge.

For detailed rates to various points see classified list of rates published elsewhere in this directory

LONG DISTANCE RATES FROM LOUISBURG, N. C.

The rates quoted below show the application of the different classes of telephone toll message service to some nearby and long distant points most frequently called. Rates to over 70,000 other points may be obtained by asking for "Long Distance Operator."

To make a long distance call, call the local operator in the regular way and ask for "Long Distance." When the long distance operator answers give her the name of town or city desired. If you wish to file a Station-to-Station call, notify the operator that you will talk with anyone who answers the telephone at the desired address. If you wish to file a Person-to-Person call, give the operator the name of the particular person wanted; in either case, furnish the telephone number desired (if known) otherwise give the firm name or the name and initials of the person under whose name the telephone is listed, and, if possible, the street address. Then give the number of the telephone from which you are calling and your name.

The rates given below are for the initial period. The report charges apply only to person-to-person, appointment and messenger calls which are not completed. Evening and night rates apply only to station-to-station calls.

	STATION TO STATION	PERSON TO PERSON	APPOINT-MENT	REPORT CHARGE	EVENING 8:30 P. M. TO 12 MIDNIGHT	NIGHT 12 MIDNIGHT
Atlanta	$2.45	$3.05	$3.65	$0.65	$1.25	$0.65
Baltimore	1.60	2.00	2.40	.40	.80	.40
Burlington	.50	.60	.75	.15	.25	.25
Charlotte	1.00	1.25	1.50	.25	.50	.25
Clayton	.25	.30	.35	.10	.25	.25
Columbia, S. C.	1.40	1.75	2.10	.35	.70	.35
Durham	.30	.40	.45	.10	.25	.25
Enfield	.30	.40	.45	.10	.25	.25
Franklinton	.10	.15	.20	.05	.10	.10
Greensboro	.55	.65	.80	.15	.30	.25
Greenville, N. C.	.50	.60	.75	.15	.25	.25
Greenville, S. C.	1.60	2.00	2.40	.40	.80	.40
Henderson	.15	.20	.25	.10	.15	.15
Kittrell	.15	.20	.25	.10	.15	.15
Littleton	.25	.30	.35	.10	.25	.25
Macon	.25	.30	.35	.10	.25	.25
Nashville	.20	.25	.30	.10	.20	.20
New Bern	.70	.85	1.05	.20	.35	.25
Norlina	.25	.30	.35	.10	.25	.25
New York	2.50	3.10	3.75	.65	1.25	.65
Petersburg, Va.	.70	.85	1.05	.20	.35	.25
Philadelphia	2.10	2.60	3.15	.55	1.05	.55
Oxford	.20	.25	.30	.10	.20	.20
Raleigh	.25	.30	.35	.10	.25	.25
Richmond, Va.	.80	1.00	1.20	.20	.40	.25
Rocky Mount	.25	.30	.35	.10	.25	.25
Roxboro	.35	.45	.50	.10	.25	.25
Salisbury	.85	1.05	1.25	.25	.45	.25
Selma	.30	.40	.45	.10	.25	.25
Tarboro	.40	.50	.60	.10	.25	.25
Wake Forest	.15	.20	.25	.10	.15	.15
Wilmington	.90	1.10	1.35	.25	.45	.25
Winston-Salem	.75	.90	1.10	.20	.40	.25
Youngsville	.10	.15	.20	.05	.10	.10

RULES AND REGULATIONS

GOVERNING THE FURNISHING OF TELEPHONE SERVICE AND IMPORTANT SUGGESTIONS TO USERS

TERM PERIOD OF CONTRACT:

The Company's contracts covering the furnishing of telephone service are ordinarily for initial term periods of one month. Under some special conditions involving unusual installation costs or involving the installation of special equipment contracts may be required for longer initial term periods.

UNAUTHORIZED USE OF THE TELEPHONE:

The use of a subscriber's telephone is limited to the subscriber, his family or empolyes in his interest. Subscribers have no right to allow its use by other parties. The telephone may be removed if this condition of the contract is disregarded. Subscribers are requested to refer those desiring the use of the telephone to the nearest PUBLIC PAY STATION. Th subscriber assumes responsibility for all charges for local messages and foreign messages sent from subscriber's stations and for foreign messages received at such station on which the charges are reversed with the consent of the person called.

SERVICE CONNECTION CHARGES AND CHARGES FOR MOVES AND CHANGES:

A schedule of fixed charges is established covering the connection of a subscriber's station with the exchange of th Company and covering the charges for moves and changes. These schedules of charges are published in detail in this directory.

USE OF EQUIPMENT OR DEVICES NOT FURNISHED BY THE COMPANY

No instrument, apparatus, appliance or device of any kind not furnished by the Company in furnishing service, shall be attached to or in any manner used in connection with the equipment and lines of the Company; if any instrument, apparatus, appliance or device of any kind other than that furnished by the Company is attached to or connected with any part of the Company's said property, the Company shall have the right to remove said instrument, apparatus, appliance or device or suspend or discontinue service and cancel the subscriber's contract, without any claim on the part of the subscriber.

EMPLOYES NOT ALLOWED TO TRANSMIT MESSAGES FOR PATRONS:

Employes of the Company are forbidden to accept either oral or written telephone message to be transmitted by an employe of the Company over the lines of the Company.

TELEGRAMS BY TELEPHONE:

Telegrams may be transmitted to and received from telegraph offices by telephone. To send a telegram or cablegram, call by name the telegraph company desired. By arrangement with the Western Union Telegraph Company any telephone subscriber may have charges for messages received or sent by Western Union Telegraph Company charged to his telephone and collected with his telephone bill.

DIRECTORY LISTINGS OR OMISSIONS:

It is essential to good service that the names and numbers of subscribers be correctly listed in the directory. Errors or omissions should be promptly reported to the manager. The street numbers and character of business of subscribers are not essential to the operation of the Company's business, all such data now included in the Company's directories are printed solely for the convenience of the subscribers, and the Company does not guarantee the accuracy of the same, and assumes no liability for any error or any consequence thereof.

CHANGE IN CALL NUMBERS:

The Company reserves the right to change a number assigned to a subscriber's station or trunk line as the needs of its business may require. Subscribers should bear this mind when having stationery printed and it is urged t the words "Home Telephone" be employed instead of the t ephone number.

UNINTERRUPTED SERVICE NOT GUARANTEED:

The Company's obligation to furnish telephone service dependent upon its ability to secure and retain suitable fa ities and rights for the construction and maintenance of necessary circuits. If the service is interrupted otherw than by the negligence or wilful act of the subscriber, allowance at the minimum monthly rate for the teleph facilities and class of service in effect at the time of interruption shall be made for the time such interruption c tinued after notice and demand in writing to the Company.

If objection in writing be not received by the Comp within thirty days after a statement of account is rende such statement shall be deemed to be correct and bind upon the subscriber.

MUTUAL INTEREST IN SERVICE—The Company and subscribers are mutually interested in everything that assist in bringing the telephone service to the highest poss standard of efficiency. One of the important means of rai the standard is a better and greater knowledge on the of the subscribers and patrons of the best method of cedure in using the service.

LOOK IN THE DIRECTORY FOR THE NUMBER of person to whom you wish to talk, and signal the operato the usual way. Keep only the latest issue of the director

Always call by number, not by name.

WHEN THE OPERATOR REPLIES by saying "Num please?" give your order slowly and distinctly, giving name of the Central Office and pronouncing the number digits. For example: "Hemlock one-two-three-four J." will avert misunderstandings.

WHEN THE OPERATOR REPEATS be sure she has ceived the order correctly. If the desired line is in use operator will report: "The Line is Busy."

IF THE PERSON YOU ARE CALLING FAILS TO SWER within a reasonable time, or if you wish to attract operator's attention at any time during a connection, the hook up and down SLOWLY three or four times or the crank.

DO NOT MOVE THE HOOK RAPIDLY, as a rapid m ment does not give any signal.

ANSWER YOUR TELEPHONE PROMPTLY, otherwise calling party may tire of waiting and hang up. When h ing a line never replace the receiver on the hook, as will give the operator the disconnect signal.

WHEN YOUR TELEPHONE BELL RINGS do not re the receiver from the hook until the bell stops ringing. is particuuarly important if you are on a duplex or p line.

IN ANSWERING A CALL do not say, "Hello." State name, as "John Smith & Co.," or Mrs. Smith's Residence

CALL "INFORMATION" when you wish to know a telephone number not listed in the directory. Operators only give you the number requested. They are require be courteous, and considerate under all circumstances. bespeak for them the same consideration on your part.

CASES OF TROUBLE OR UNSATISFACTORY SERV should be promptly reported to **"COMPLAINT."** These ports will receive prompt and efficient attention. We striving to render an efficient service and suggestions or icisms are welcome.

Service Connection Charges and Charges for Moves and Changes

Experience and careful investigation of the entire subject has demonstrated the fact that certain service connection charges covering to some extent the average cost of the initial expense of establishing service for new subscribers and of furnishing additional facilities to old subscribers should be paid by such subscribers and should not be borne by the entire body of telephone users. Therefore, a uniform schedule has been prepared which embodies rates that should not retard telephone development in any section and will place upon subscribers responsible therefor a portion of the costs incident to such service connections, leaving the balance as a charge on the business generally. This schedule is as follows:

SERVICE CONNECTION CHARGES

1. **For Individual and Party Line Service $3.50**
2. **For each extension station connected with any class of telephone service 3.50**
3. **For Private Branch Exchange Service the charge for establishing service connection:**

   (a) For each trunk line connecting the Private Branch Exchange with a central office 3.50

   (b) For each telephone connected to the Private Branch Exchange except Operators' Telephone Sets 3.50

4. To cover in part Directory, Accounting, Circuit and switchboard expenses in cases where service is established by the use of instrumentalities already in place in the Subscriber's premises and no change is made in the type or location of such instrumentalities, $1.50.

CHARGES FOR MOVES AND CHANGES

The charges for moves and changes in equipment will be as follows:

1. **For moving a telephone set from one location to another on same premises, a charge of $3.00.**

2. **For moving any other equipment or wiring from one location to another on same premises, a charge based on the cost of labor and material.**

3. **For change in type or style of telephone set, a charge of $3.00.**

4. **For other changes in equipment or wiring, a charge based on the cost of labor and material.**

HOME TELEPHONE & TELEGRAPH COMPANY
(Incorporated)

The Citizens Bank

Franklinton, N. C.

OFFERS

Every Facility For Conservative Banking

YOUR BUSINESS SOLICITED

Telephone 51 Cor. Main & Mason Sts.

ONLY THE

BEST OF MERCHANDISE

IS GOOD ENOUGH FOR US
TO HANDLE

QUALITY—ONE PRICE—SERVICE

Sterling Store Company

Telephone 23 Franklinton, N. C.